



**ASSIST PLUS**  
ACCOUNTS | AUDIT | ICV | ADVISORY

# Company Profile



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# Management Rational.

We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients

We will constantly challenge ourselves by committing to providing professional, up-to-date, dedicated services to our clients at all times and leveraging our years of experience in all of the engagements that we pursue and reflect our values, ethics and dedication, ensuring the best possible service to every client.

We believe in building business relationships with our partners based on transparent and open dialogue. We believe in being part of a team that empowers our clients to achieve their business objectives—applying a holistic approach to everything from mentoring staff to investing in the latest technology and solutions.

With our local market knowledge in the United Arab Emirates and the wider region, we contribute significant value to our clients and business partners.

*Yousif Alkhanjari*

## **Managing Partner**

CPA, UAE Fellowship in Accounting, B.Sc. Accounting  
MSc. Human Resources & Leadership, MSc. Business Evaluation & Research  
Approved Property Valuer - Dubai Real Estate Regulatory Agency (Roll # 51556)  
Approved Property Valuer - Abu Dhabi Department of Municipal Affairs and Transport (Roll # 202202969809)  
Approved Auditor - UAE Ministry Of Economy (Roll # 1019)



# Who we are.

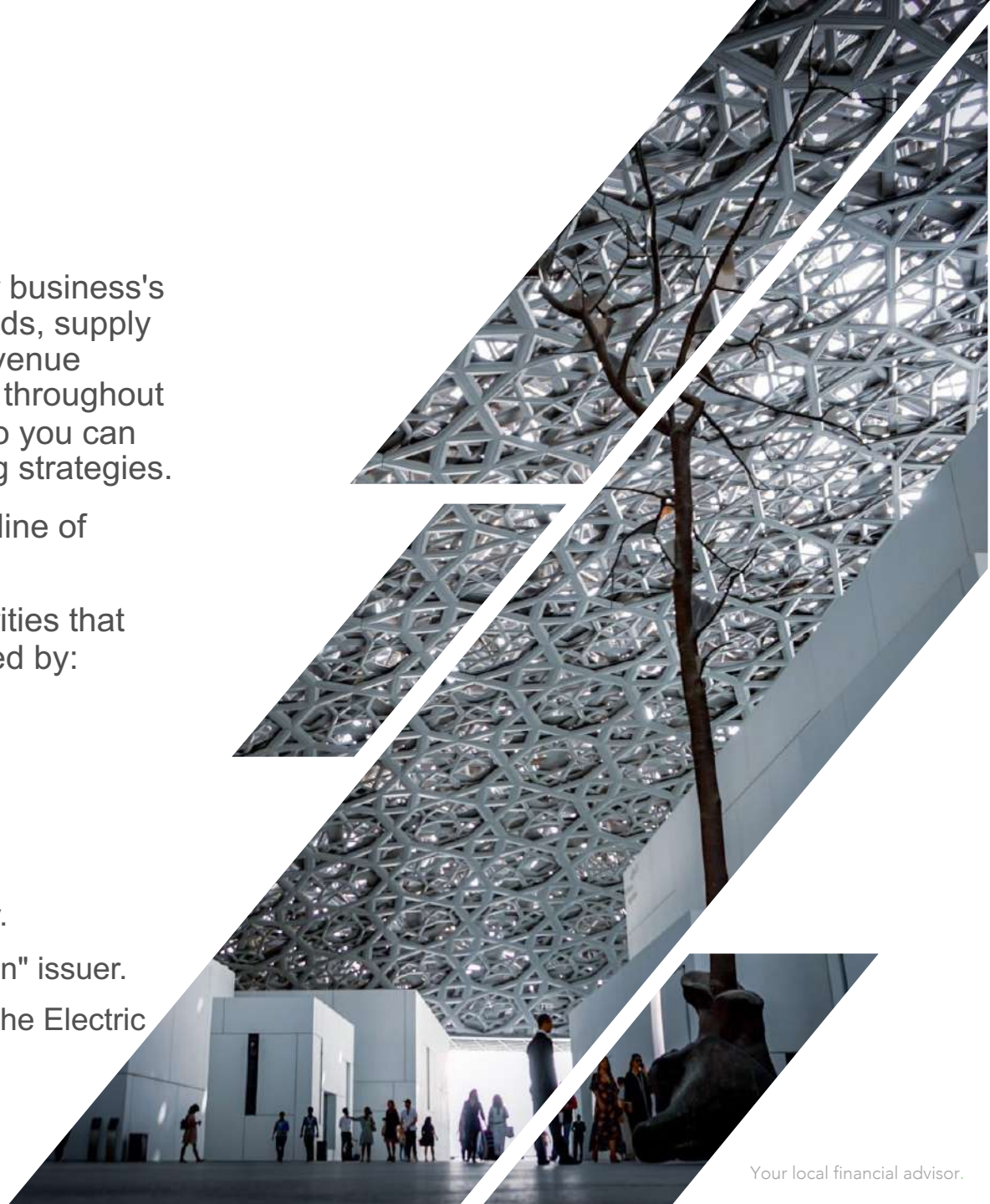
## Your local financial advisor.

Assist Plus is a UAE Full-Service CPA Firm dedicated to handling your business's financial and accounting aspects so you can focus on your clients' needs, supply them with the products and services they want, and concentrate on revenue generation. Complete accounting and financial services to businesses throughout the country that will advise you on the most current, up-to-date rules so you can make the absolute best long-term decisions and profit-making planning strategies.

We want you to concentrate on your best as you're the expert in your line of business and let us focus on what we do best for your financials.

We are one of the trustworthy and recognized firms by the local authorities that brings comprehensive knowledge and expertise. Approved and licensed by:

- UAE Ministry of Economy as approved auditors.
- Dubai International Financial Centre - DIFC approved auditors
- Federal Tax Authority - approved tax agency.
- Ministry of Industry & Advance Technology approved ICV certifying body.
- Ministry of Industry & Advance Technology approved "Certificate of Origin" issuer.
- Abu Dhabi Industrial Development Bureau approved certifying body for the Electric Tariff Incentive Program – ETIP.
- We are ISO 9001, ISO 14001 and ISO 45001 certified



# Company statement.

## VISION

We aspire to deliver value-added professional services to our clients for them to excel.

## MISSION

We are committed and passionate about providing professional, timely service to our clients by leveraging years of relevant experience. In all our engagements, we pursue to reflect our profession and name's values, ethics, and dedication, thereby ensuring the best possible service to every client on every assignment.

## VALUES

- **Integrity:** We perform what we promise with the highest professional standards, providing sound advice and rigorously maintaining our independence.
- **Knowledge:** We engage with the best-in-class expertise to ensure professional, accurate and high-quality service.
- **Consistent:** We continuously regard the current market tendencies and apply the most acceptable practices to our assignments.
- **Commitment:** We will always pledge and commit to adding value and driving sustainability to our customers.
- **Confident:** We seek to patronize and strengthen our stature as trusted business advisors in which businesses are assured of the outcomes.





# Executive team.

We blend leading regional expertise with convenience, familiarity, and passion for a local provider.

We distinguish ourselves on the various services we deliver and how we provide them.

We believe in being part of a team that empowers our clients to succeed in achieving their business objectives, and this requires a holistic approach to everything from mentoring staff to investing in the latest generation technology and solutions.

We are trusted by the local market and know by our quality of service and business integrity and transparency. Find out how Assist Plus can drive actionable insights and streamline workflows so you can deliver results.

## Why us?

- 25+ Years of Industry Expertise
- Cost-Effectiveness
- Tailor-Made-Solutions
- Fast Turn-Around-Time
- International Standards



Yousif Alkhanjari  
Managing Partner



Muhammad Aaliyan  
Managing Partner  
Dubai Office



Rashed Alkhanjari  
Sr. Partner Business Advisory



Hafiz Waqas  
Sr. Manager  
Audit & Assurance



Haider Baber  
Sr. Manager  
Valuations



Faizan Abbasi  
Sr. Manager  
Business Development

# Our Services.

We exist because we believe in being part of a team that empowers you to achieve your business objectives.

- We want you to concentrate on your best as you're the expert in your line of business and let us focus on what we do best for your financials.
- Our firm blends a leading regional firm's expertise with a local provider's convenience, familiarity, and passion. As a result, we distinguish ourselves on the various services we deliver and how we provide them. Our local market knowledge in the United Arab Emirates and the wider region contributes significant value to the relationships we build with our clients and business partner.

## 1) Audit & Accounts

- External Auditing
- Internal Audit
- Forensic Auditing
- Bookkeeping and Accounting
- CFO Services

## 2) Certification

- In country value Certification 3.0 (ICV)
- Energy Tariff Incentive Program 2.0 (ETIP)
- ISO

## 3) Advisory

- Transaction Advisory
- Feasibility Studies
- Business Valuation

## 4) Valuation and Asset Management Services

- Property Valuation
- Business Valuation
- Plant, Machinery & Assets Valuation
- Asset Tagging and Verification

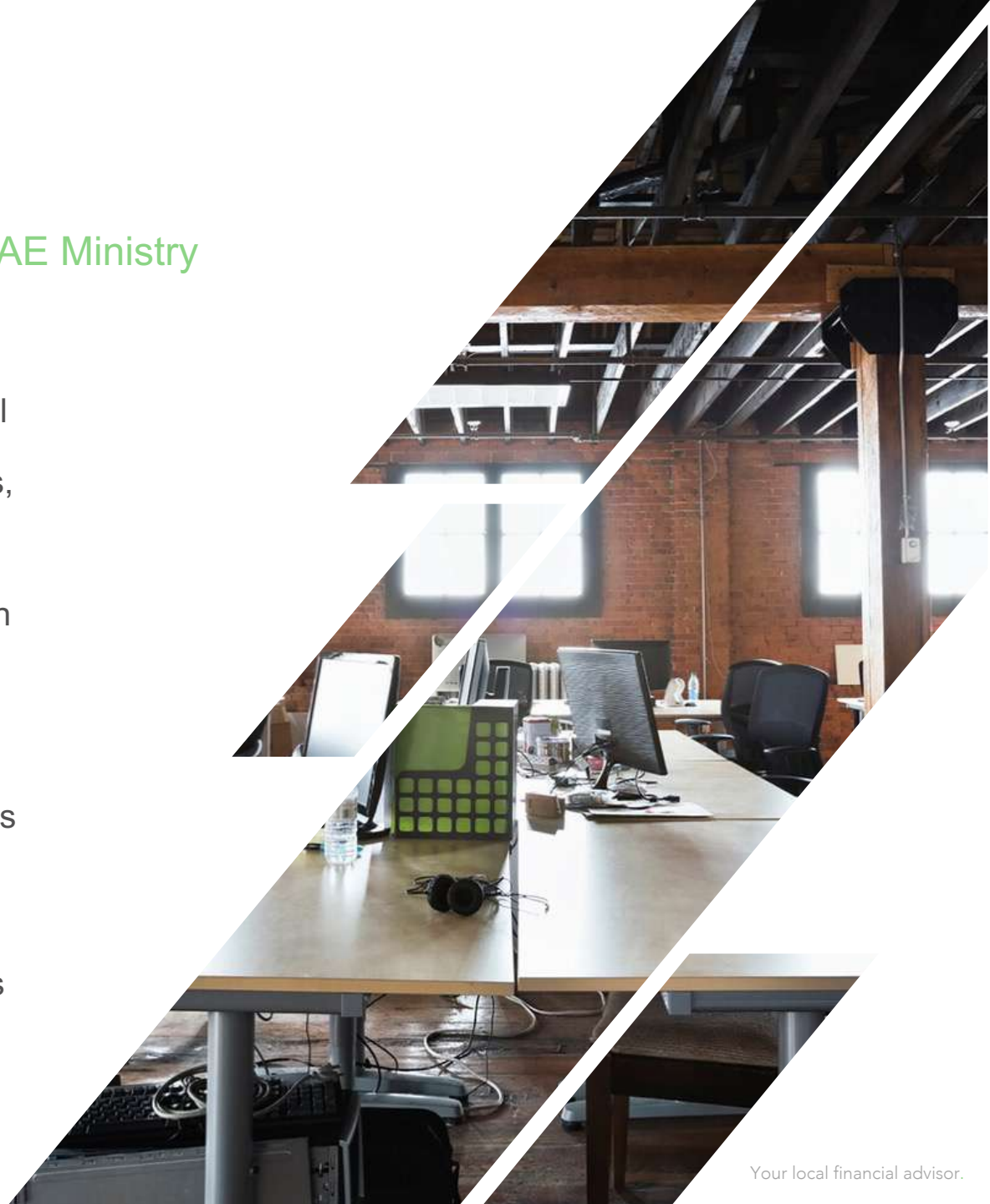
## 5) TAX Consultation

- VAT Services
- Corporate TAX

# Audit & Assurance.

Assist Plus is an independent approved audit firm by the UAE Ministry of Economy - Reg. 1019.

- We are an independent audit firm committed to providing our clients in Abu Dhabi, Dubai and the other emirates with the highest external audit services and professional integrity. Our experienced professionals will work closely with you to understand your business, identify opportunities and deliver results.
- Our audits are conducted by qualified auditors with extensive industry experience. They follow high ethical standards and maintain independence from management throughout all phases of engagement, including planning, execution, reporting, and conclusion.
- We're confident that our expertise will meet your needs as we help you achieve your goals through effective risk management strategies while maintaining compliance requirements across multiple jurisdictions.
- It is widely observed that the need to conduct annual audits has increased exponentially over the years, regardless of the company's size. Audit is an essential tool for all companies because it enables firm transparency. Nevertheless, Small and Medium Enterprises (SMEs) need to consider having a holistic idea of their internal operations to evaluate their strategy and possible areas of improvement.





# Accounting & Bookkeeping.

We know every business is unique and that's why we offer tailored services rather than out-of-the-box solutions.

- You can trust us with your books because we have built our reputation on transparency, accountability, and integrity. We understand how important it is for you to feel secure about your financial matters, so we ensure all our clients are satisfied with our work before they pay us anything. If you're ready for professional assistance from people who care about your success as much as you do, call us today!
- Assist Plus is one of the prominent accounting firms in the UAE. With a team of certified professionals, the company is among the top bookkeeping service providers
- Our in-depth knowledge and decades of collective experience in UAE and accounting and booking across multiple industries makes Assist Plus the ideal partner for your accounting and bookkeeping requirements in Abu Dhabi.
- Small businesses benefit from understanding profitability and other financial metrics related to their activities.
- This vital business intelligence can provide valuable context for business decision making.



# In-country Value Certification.

Designed to achieve optimal worth.

- Being one of the Certifying Body appointed by the UAE Ministry of Industry and Advance Technology (MOIAT) we are an integral part of your journey to obtaining the National In-Country Value (ICV).
- The ICV is a permitted document approved and issued for the federal governing bodies of the UAE, semi governing authorities, ADNOC and its associated companies and UAE GDP diversification body. This certificate verifies and validates the legal position of a company in the marketplace and its contribution to the enhancement and strengthening of the country's GDP by sourcing the local goods and services, Emiratization of the UAE workforce and placement in the private sector.
- Our methodology: is based on our experience in conducting such assignments and as accepted by the ICV Committee.
- The ICV evaluation process will examine your value-added contribution to the UAE in areas including:
  - Local manufacturing
  - Procurement of 3rd party goods/services
  - Local investment and it is growth
  - Emiratization of workforce
  - Expatriate contribution
  - Generation of income from outside UAE.



# Energy Tariff Incentive Program 2.0 ETIP Certification.

## Designed to incentivize

- Assist Plus is one of the one of the Abu Dhabi Industrial Development Bureau of the Department of Economic Development approved empaneled certifying bodies for the Electric Tariff Incentive Program – ETIP.
- The Energy Tariff Incentive Program 2.0 (ETIP) in Abu Dhabi is an expansion of the Electric Tariff Incentive Program 1.0 (ETIP) to cover gas tariff in addition to Electricity Tariff for the industrial sector based on the eligibility criteria that include economic impact, spending on logistics and the demand side management efficiency along with the energy management efficiency in the Emirates of Abu Dhabi.
- The program gives expert guidance to get Electricity Tariff Incentive Program (ETIP) auditor certification in Abu Dhabi. Assist Plus is one of the Abu Dhabi Industrial Development Bureau of the Department of Economic Development approved empaneled certifying bodies for the Electric Tariff Incentive Program – ETIP.
- Implementing the Abu Dhabi Energy Tariff Incentive Program ETIP aims to foster competitiveness and investments in the emirate. Creating the first option for industrial companies with a high level of automation, productivity, and economic impact by boosting the Productivity & competitiveness level, improving energy use efficiency and reducing industrial operation expenses.



# ISO Certification.

Providing Premier Services for ISO Certification in Abu Dhabi.

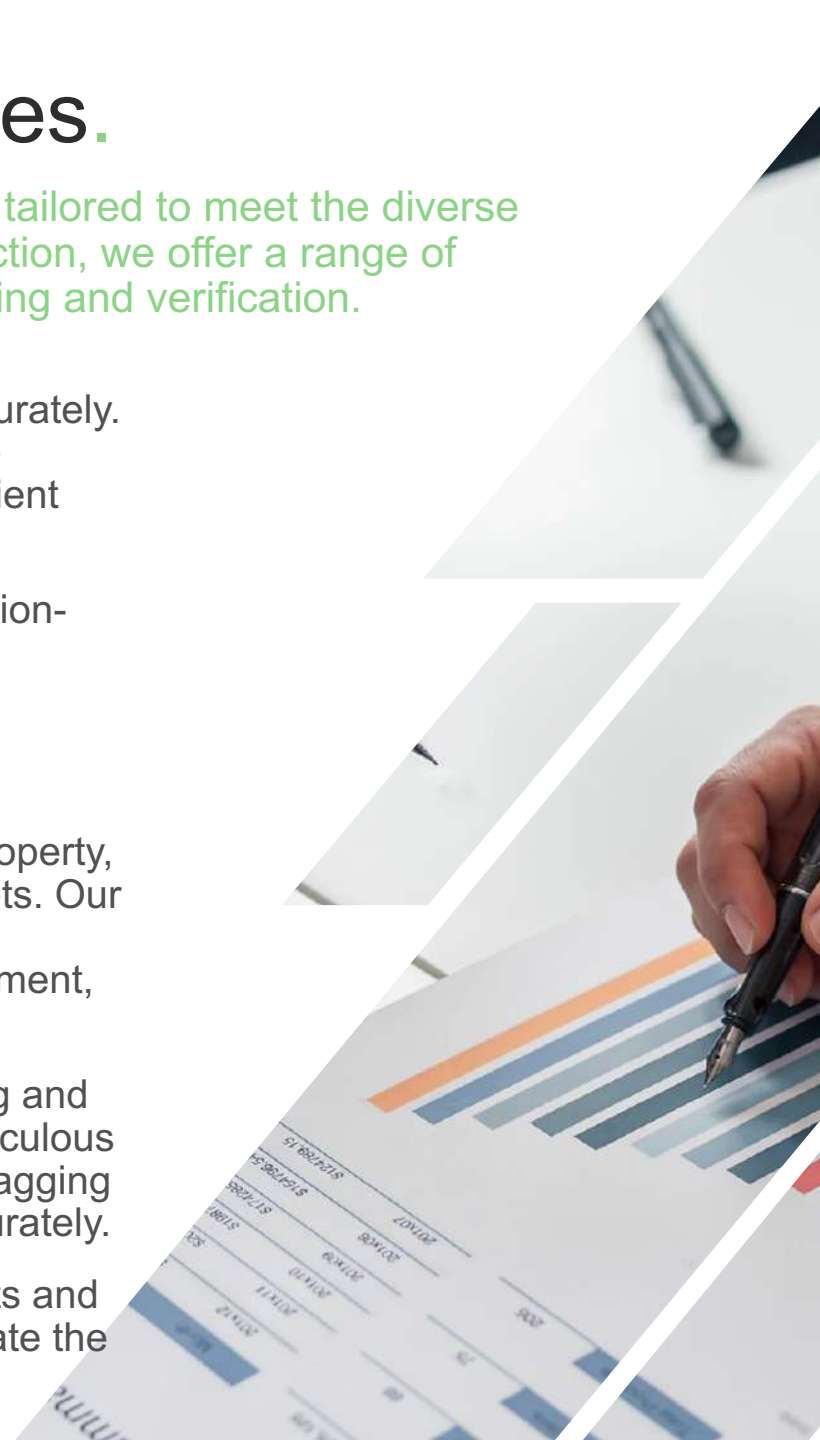
Acquire Your ISO Certification

- ISO management standards are a series of frameworks that help you run your business effectively. ISO certification is proof from a third party, such as ourselves that you comply with an ISO management standard. ISO certification gives your organization credibility.
- Quality Management System- ISO 9001:2015
- Environmental Management System- ISO 14001:2015
- Occupational Health & Safety Management System- ISO 45001:2018
- Hazard Analysis Critical Control Points (HACCP)
- Food Safety Management System –ISO 22000:2018
- Information Security Management System- ISO 27001:2013
- Sector-Specific Quality Management Systems ISO 29001:2010
- Energy Management System- ISO 50001:2018
- ISO 55001 Asset Management System (AMS) Certification
- Business Continuity Management System ISO 22301:2019
- Medical Devices Management System- ISO 13485:2003

# Valuation and Asset Management Services.

we specialize in providing comprehensive valuation and asset management solutions tailored to meet the diverse needs of our clients. With a commitment to precision, transparency, and client satisfaction, we offer a range of services encompassing property, business, and asset valuation, alongside asset tagging and verification.

- **Property Valuation:** Our team of experienced appraisers utilizes industry-leading methodologies and advanced technologies to assess the value of real estate assets accurately. Whether residential, commercial, industrial, or agricultural properties, we provide precise valuations that reflect current market conditions, regulatory requirements, and specific client objectives.
- **Business Valuation:** Understanding the worth of a business is crucial for strategic decision-making, mergers and acquisitions, financial reporting, and litigation support. We employ sophisticated valuation techniques to evaluate businesses of all sizes and industries, considering financial performance, market dynamics, and potential risks to deliver comprehensive and reliable valuation reports.
- **Asset Valuation:** From machinery and equipment to intangible assets like intellectual property, our asset valuation services encompass a wide spectrum of tangible and intangible assets. Our team employs a blend of quantitative analysis, industry expertise, and market insights to determine fair market values that assist clients in making an informed investment, divestment, and financial planning decisions.
- **Asset Tagging and Verification:** In addition to valuation services, we offer asset tagging and verification solutions to enhance asset tracking, management, and compliance. Our meticulous tagging process involves assigning unique identifiers to assets using industry-standard tagging systems, enabling clients to monitor and trace their assets throughout their lifecycle accurately.
- Verification ensures the accuracy and integrity of asset data by conducting periodic audits and physical inspections. By verifying asset existence, condition, and location, we help mitigate the risk of asset mismanagement, loss, or theft and safeguarding.



# Corporate TAX Advisory.

Every business deserves a trusted Tax advisor

Assist Plus a reliable corporate tax advisors, we assist the companies in dealing with the issues on tax matters by:

- Keeping up to date on the latest updates in the law and therefore, can assist a company in avoiding legal compulsion by ensuring timely compliance with provisions of the law.
- We are conducting comprehensive tax planning and offering advice on complex issues that could result in legitimate tax savings.
- We combine our understanding of business insights and comprehensive tax knowledge to assist our clients with tax management.
- Handling industry-specific issues with precise guidance to comply with the law. Our advisory covers specific considerations for entities located in the free zone and designated free zone.
- We are conducting health checks by reviewing the internal controls and procedures, including a review of documentation to maintain law compliances.
- Rendering retainer-ship services include ongoing advisory, updates, assistance in compliance, etc. We assist through calls and meetings when necessary. We formulate complete solutions and prepare recommendations to provide tax advice for our clients.





# VAT Advisory.

We understand the significance Tax plays on our client's wealth and place.

Authorized agency by UAE Federal Tax Authority - TAN 30003628.

- Assist Plus is one of the registered TAX agents, authorized by the FTA the UAE Federal Tax Authority. As a leading Tax consultant in UAE, we offer a range of VAT related services.
- Naturally, the announcement of the imposition of this tax has created a lively debate on the pros and cons of VAT taxation and the potential impact it will have on business operations and the economy at large.
- Assist Plus as one of the federal tax authority authorized tax agencies (TAN 30003628), our services in this field include, but are not limited to, the following:
  - Agents and representation
  - Registration
  - Compliance review
  - Filing & declaration
  - Refund and waiver services
- You can rely on us, we got the comprehensive tax knowledge to assist your tax-related needs, we possess a strong understanding of the insights and
- keep ourselves regularly updated on any updated tax guidelines.



# Business Liquidation.

We cover all the required practical perspectives of liquidation from accounting, legal and legislation.

- At Assist Plus, we provide the services of liquidation of companies and the elimination of registration in the United Arab Emirates.
- To liquidate, the company will appoint a certified liquidator at the headquarters where the company is located. The liquidator is named in a document as a decision of the General Assembly or a judgment of the local court.
- According to the law, it is necessary to determine the decision to put the company under liquidation and appoint a liquidator through a formal power of attorney.
- The liquidation may be quick and maybe gradual depending on the company's situation when deciding to liquidate.

# Who We Work With.

We work with clients of all scopes, whether you are a start-up, emerging, SME, corporate, not-for-profit organization, or an NGO. We are trusted by the local market and know our quality of service, business integrity, and transparency from start-ups to multinationals. Find out how Assist Plus can drive actionable insights and streamline workflows so you can deliver results.





# Credentials.

- We are committed to the sustainable development of our people's professional life.



- IDENFO is our technical partner that provides an end-to-end full suite of AML/KYC compliance solutions and services.



برنامج المحتوى الوطني

- Approved ICV Certifying Body



- We are ISO 9001, ISO 14001 and ISO 45001 certified



- QuickBooks Pro-Advisors Champions for the 2024 year!



UNITED ARAB EMIRATES  
MINISTRY OF ECONOMY



الهيئة الاتحادية للضرائب  
FEDERAL TAX AUTHORITY



غرفة أبوظبي  
ABU DHABI CHAMBER

HUB71



دائرة البلديات والنقل  
DEPARTMENT OF MUNICIPALITIES  
AND TRANSPORT



دائرة التنمية الاقتصادية  
DEPARTMENT OF ECONOMIC DEVELOPMENT

غرفة دبي  
DUBAI CHAMBER

بنك أبوظبي التجاري  
ADCB

مصرف أبوظبي الإسلامي  
ADIB



اقتصادية دبي  
DUBAI ECONOMY



مندوق خليفة لتطوير المشاريع  
Khalifa Fund for Enterprise Development



البرنامج الوطني  
للشؤون والمبادرات الصغيرة والمتوسطة  
NATIONAL PROGRAM  
For Small and Medium Enterprises and Projects

جمعية المحاسبين ومدققي الحسابات  
Accountants & Auditors Association



# Subsidiaries.

## CREDENCE & CO.

A leading UAE Real Estate Property valuation in Dubai and business advisory firm. With its headquarter in Dubai, Credence & Co. offers in-depth experience in Real estate property valuation, Automotive valuation, business valuation, Plant & Machinery valuation, mergers & acquisitions and financial due diligence services.



Assist Plus Environmental Consultancy aiming to bring environmental and sustainability solutions with awareness. We have a vision for a greener and sustainable environment for the country and its people.



Assist Plus Trading Brokerage Incorporation of UAE Launched in 2018, Assist Plus Trading Brokerage Inc., a UAE based business transfer agent professional company headquartered in Abu Dhabi. Serve sellers of privately held businesses in the selling process.





**ASSIST PLUS**  
ACCOUNTS | AUDIT | ICV | ADVISORY

# Contact Us

## Head Office

4th floor, Office: 403, Building C29 - Ammar  
Bin Yasir Street, Khalifa Park - Al Muntazah,  
Abu Dhabi

P. O. Box 6533

Phone: +971 (2) 641 6751

Email: [info@assistplus.ae](mailto:info@assistplus.ae)

## Dubai Office

Office 201, Blue Bay Tower.

Business Bay, Dubai

Dubai - UAE,

Phone: +971 (4) 879 0747

Email: [info.dxb@assistplus.ae](mailto:info.dxb@assistplus.ae)